



Empowering Aspirational Districts Through Sports:

Advancing Fit India and Holistic Youth Development in Hazaribagh and Ramgarh, Jharkhand

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SCAN TO DONATE



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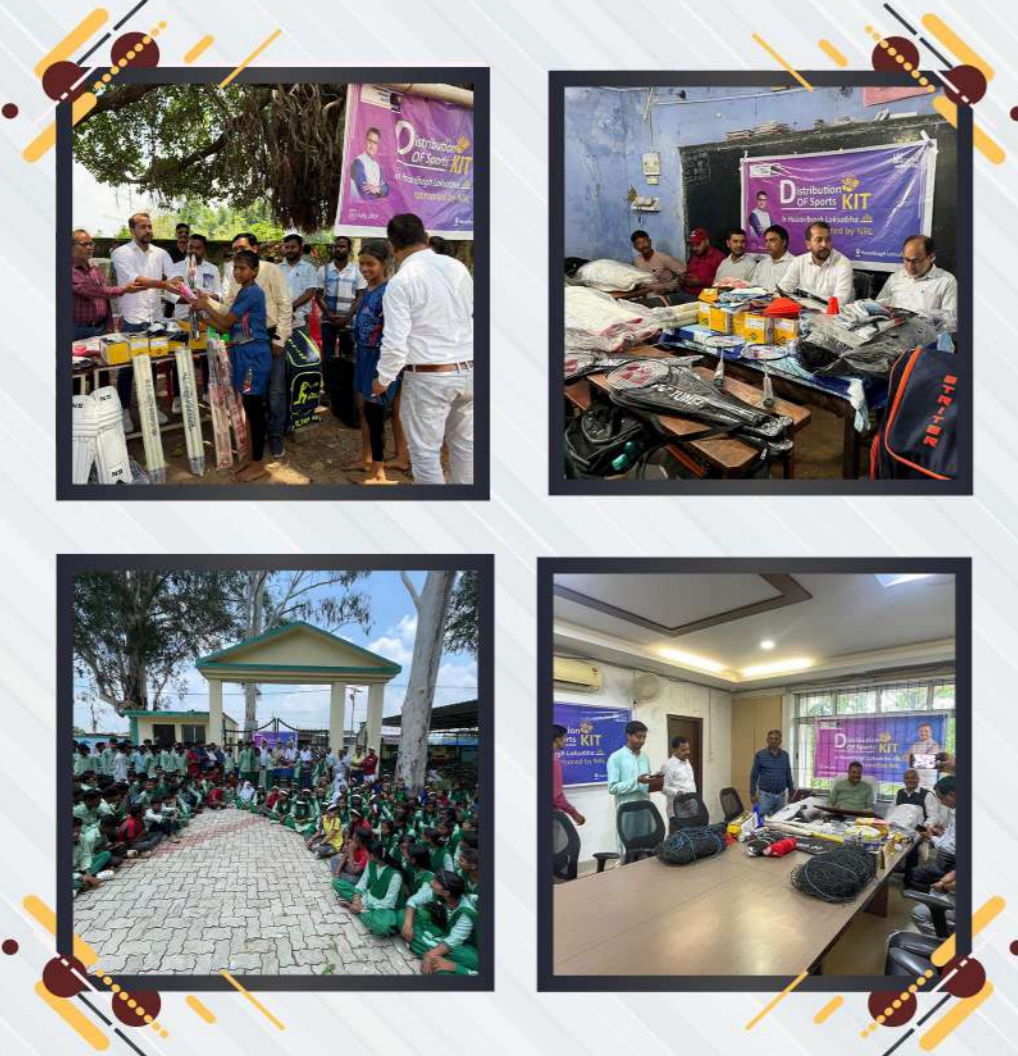
Executive Summary:

Numaligarh Refinery Limited (NRL), established under the provisions of the "Assam Accord," has consistently led community-focused development in the Northeast. In continuation of its national commitment to inclusive growth, NRL has extended its support to underserved regions through its CSR initiatives beyond Assam.

As part of this effort, NRL sponsored and facilitated the **Distribution of comprehensive Sports Kits to six educational institutions** across the aspirational districts of **Hazaribagh and Ramgarh in Jharkhand**. The institutions are located in the blocks below:

- Katkamsandi
- Hazaribagh
- Bishnugaad
- Patratu
- Dulmi
- Gola

These regions, identified under the Government of India's **Aspirational Districts Programme (ADP)** by **NITI Aayog**, have been prioritized due to their **developmental gaps in health, education, and basic infrastructure**, particularly in rural and tribal belts. The **lack of access to quality sports infrastructure** is one of the under-addressed components that directly impacts youth development, physical health, mental well-being, and overall social inclusion.



Why Sports Intervention Is Critical in These Regions:

- 1. Limited Sports Infrastructure:** According to NITI Aayog's baseline data and district performance indicators, **Katkamsandi, Dulmi, Gola, and Bishnugaad** suffer from minimal school-level sports infrastructure. Absence of playgrounds, kits, and trained coaches has significantly restricted physical education activities, impacting students' overall development.
- 2. High Dropout and Youth Disengagement:** Areas like **Patratu and Bishnugaad** have recorded higher than average school dropout rates. Interventions such as structured sports engagement can encourage **school retention, teamwork, and leadership development**, aligning with NEP 2020's goals.
- 3. Nutrition and Health Concerns:** Hazaribagh and Ramgarh districts are flagged for **moderate to high levels of child malnutrition and anemia** (per National Family Health Survey-5). Regular physical activity, complemented by sports, supports better physical health outcomes and improved immunity among school-aged children.
- 4. Urban-Rural Disparity in Exposure:** Institutions like **Vinoba Bhave University** in Hazaribagh, although urban, serve a large population of students from rural Jharkhand. Equipping them with quality sports infrastructure ensures **equitable access to fitness and competitive sports**.



Objectives:

The distribution of sports kits in the aspirational districts of Hazaribagh and Ramgarh is important because it directly addresses developmental gaps in **education, health, youth engagement, and community well-being** - all of which are key indicators monitored under the **Aspirational Districts Programme (ADP)** led by **NITI Aayog**.

Here's why such an intervention is essential:

1. Promoting Holistic Education and Physical Fitness:

- **National Education Policy (NEP) 2020** emphasizes sports as a core component of school education, yet many government schools in Hazaribagh and Ramgarh **lack basic sports infrastructure**.
- Distributing sports kits ensures that students, especially from rural and tribal backgrounds, get opportunities for **well-rounded growth** - physically, mentally, and socially.

2. Combating Health and Nutrition Challenges:

- As per **NFHS-5 data**, **malnutrition, anemia, and obesity coexist** in both Hazaribagh and Ramgarh.
- Regular sports activity can help improve children's **physical health, metabolism, and mental focus**, contributing to a **Healthier India**.
- Sports engagement also helps in reducing **screen-time addiction** and encourages a more active, outdoor lifestyle in children and adolescents.

3. Reducing School Dropouts and Improving Attendance:

- **Lack of engaging extracurricular activities** is one of the **hidden drivers of student disengagement and absenteeism** in rural schools.
- Sports create a **positive school environment**, instil discipline, and **motivate students to attend school regularly**.

4. Youth Empowerment and Social Cohesion:

- With over **60% of the population in Jharkhand under the age of 35**, there is a pressing need to **channel youth energy positively**.
- Sports promote leadership, teamwork, gender inclusion, and community bonding - particularly valuable in **tribal and semi-rural areas** that have witnessed youth marginalization or migration.

5. Addressing Infrastructure Gaps in Backward Blocks:

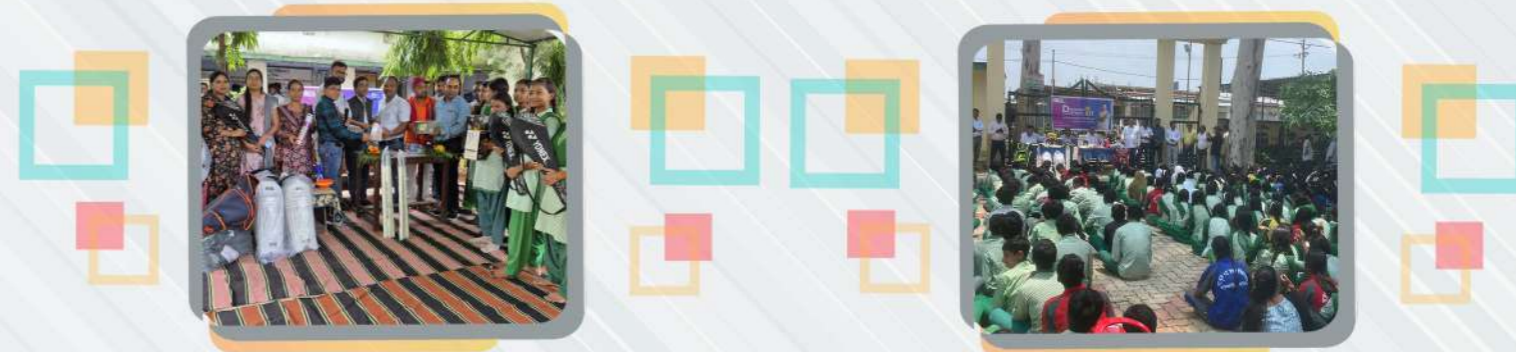
- Blocks like **Katkamsandi (Hazaribagh), Dulmi and Gola (Ramgarh)** have **limited access to recreational or sports facilities**, as highlighted by NITI Aayog's district-level assessments.
- Providing structured kits in schools compensates for this lack of public sports infrastructure and **enables grassroots-level sporting engagement**.

6. Alignment with the National Initiatives:

This intervention complements the **Hon'ble Prime Minister's vision** of building a **Fit India and Healthy India**, and reinforces flagship initiatives such as:

- **Fit India Movement:** Promoting fitness and well-being at every age level.
- **Khelo India Programme:** Boosting grassroots-level sports participation and talent development.
- **National Education Policy 2020:** Making sports and physical education integral to the curriculum.

The Sports kit distribution in Hazaribagh and Ramgarh is not just a sponsorship - it is a **strategic social investment**. It nurtures physical health, mental well-being, life skills, and inclusivity in some of the country's most underdeveloped blocks, helping these aspirational districts rise in line with the **Government of India's vision of "Sabka Saath, Sabka Vikas."**



Details of the Distributed Kits:

Each educational institution received a robust set of **Football, Badminton, Cricket, and Volleyball Kits**, including:

- **Football Kit:** Match & training footballs (Size 5), goalkeeper gloves, goal nets, cones & markers, first aid kits
- **Cricket Kit:** Bats (youth & senior), balls, wicket sets, pads & gloves, body guards, wicket-keeping gear, kit bags
- **Volleyball Kit:** Volleyballs, nets
- **Badminton Kit:** Rackets, shuttlecocks, nets



Educational Institutions Impacted:

- Vinoba Bhave University, Hazaribagh
- Government Higher Secondary School, Katkamsandi, Hazaribagh
- Government Higher Secondary School, Bishnugaad, Hazaribagh
- Senior Secondary High School, Patratu, Ramgarh
- Senior Secondary High School, Gola, Ramgarh
- UPG Higher Secondary School, Chatak, Dulmi, Ramgarh

Guests:

- Sh. Manish Jaiswal Ji, Hon. M.P. Hazaribagh Loksabha
- Raj bhallav Kumar, Katkamsandi Police Station In-Charge
- Anil Kumar Gupta, Circle Officer, Katkamsandi
- Rajaram Prajapati, District Council Member, Ramgarh
- Dr. Shuklayan Mishra, Sansad Pratinidhi
- Ravindra Kumar Barnawal, Sansad Pratinidhi
- Rajeev Jaiswal, Sansad Pratinidhi
- Kishori Rana, Sansad Pratinidhi

1. Football Kit

Items	Quantity
Size 5 Footballs [Match and Training]	18
Goalkeeper Gloves [Various Sizes]	06
Goal Nets [Standard Size]	06
Cones and Markers	120
First Aid Kit	06

2. Cricket Kit

Cricket Balls	72
Cricket Bats [Youth and Senior Sizes]	12
Wicket Sets	12
Batting Pads and Gloves	12
Thigh, Arm, and Chest Guards	12
Wicket Keeper Gloves	06
Kit Bags	12

3. Volleyball Kit

Volleyballs	12
Volleyball Nets	06

4. Badminton Kit

Rackets	24
Shuttlecocks	36
Nets	06



By supporting sports-based development in these geographies, **NRL reaffirms its commitment to equitable youth empowerment, community wellness, and holistic nation-building** - especially in geographies where potential remains high but opportunity has been scarce.

Impact:

06
Educational
Institutions Covered

06
Aspirational
Blocks Impacted

02
Aspirational
Districts Impacted

04
Key Sports
Disciplines Equipped

~12,000
Students Reached

>85%
of beneficiaries from rural
and tribal communities

12
full-scale
multi-sport kits delivered
- 2 to each institution

~1800
Students will play
Sports on Rotational
& Ongoing Basis

378
Sports
Items Provided

Testimonials:

“Receiving a full kit for our students has boosted enthusiasm in PE classes - we can now practice regularly with proper equipment.”

Ms. Ritu Kumari
Teacher at Government Higher Secondary School, Katkamsandi

“We’re delighted to see NRL’s support here - cricket and football are now possible even in remote schools. Children are motivated to play and learn teamwork.”

Principal
Senior Secondary High School, Gola

Gallery:



