

# Drishti: Quarterly Newsletter (April - June)



Vol.4 | April 1, 2025 - June 30, 2025



## Empowering Growth: Our Impact

- **144+** hours taught at the YoI Skill Centre
- **50+** Children participated in our Sports' Day
- **630+** People Benefited from Mega Health Check-up & Nutritional Camp
- **161.25 kg** Carbon Emission Reduced
- **12,000+** People Sensitised about Health & Hygiene
- **360+** Families Enrolled in Ayushman Bharat Health Account (ABHA)
- **14,52,000+** Nutritional Servings Delivered
- **2400** Poshan Nutritional Kits distributed

## Key Highlights:

- Organized Mega Health Check-up & Nutritional Camp
- Hosted Interactive NLP sessions for our team
- Distribution of Poshan Kits to 1200+ Beneficiaries
- Celebration of Gratitude Day at the Youth of India Sulochana Mansi Jajodia Skill Centre

# Education:

**Education** is one of the three core missions of the Foundation. Through this pillar, we drive a range of events, initiatives, and projects aimed at empowering young minds with inclusive and equitable learning opportunities. Every effort is thoughtfully aligned with **UN SDG 4**, among others, ensuring meaningful impact at both grassroots and global levels.

## DID YOU KNOW?

The YoI Motif for the month of April is Bharatanatyam one of India's oldest classical dance forms. The name Bharatanatyam is believed to be derived from Bharat Muni, the ancient sage who authored the Natya Shastra, a foundational text on Indian performing arts.



# Youth Ki Baat Sessions:



**Mayank Sharma**

Organic Lifestyle Vlogger | Urban Gardener & Baker

"Do what you love, love what you do."



**Arushi Sana**

UAE Social Ambassador, COP28 | Founder, NYK Daily & Santerra | Times Power Woman of the Year

"It's always been very simple. We want to build a society which thrives on knowledge, thrives on information & solutions rather than problems."



**Anish Andheria**

CEO, Wildlife Conservation Trust

"Fear comes from ignorance. When you understand nature, you don't fear it. You marvel at it."



**Dr. Aswin Sekhar**

India's 1<sup>st</sup> Professional Meteor Scientist

"It's the people who fail, who wander, who question - they are the ones who eventually arrive not just at answers, but at themselves. Science is not about being right all the time. It's about being brave enough to wander."



# Bringing Smiles & Skills at the YoI Skill Centre, New Chumta Tea Estate:

At our Skill Centre, students are being equipped with essential digital literacy – covering the fundamentals of Operating Systems, Office Productivity tools, Internet Usage, and Digital Communication, apart from being trained in AI, basic languages and mathematics, and even Drone Technology.

Currently, 100 children are receiving structured training sessions twice a week. Beyond technical education, the centre places equal emphasis on nurturing their personal development and professional confidence, ensuring a holistic growth journey.



100 Children

144+hrs Skilled 12 Week

1 NO POVERTY



4 QUALITY EDUCATION



5 GENDER EQUALITY



8 DECENT WORK AND ECONOMIC GROWTH



11 SUSTAINABLE CITIES AND COMMUNITIES



12 RESPONSIBLE CONSUMPTION AND PRODUCTION



## Events:

- We celebrated **Gratitude Day** with a drawing activity. Students expressed their creativity and emotions through heartfelt artworks, both digitally on MS Paint and traditionally on paper.
- We organized **YoI Sports' Day** for the youth of Trihana Tea Garden, featuring a 100m race and 100m sack race, among others. The event was organized by Aman Yadav (Director, YoI Skill Center), Muskan Agarwal (Finance Head), Bahadur Ji, Shobhamuni Didi, and Rajendra Ji.

53 Participants

3 Games

3 GOOD HEALTH AND WELL-BEING



15 LIFE ON LAND



● **Read to lead without a title' by Sanjay Lunia Jain  
(Founder & MD, EnGame Publishing)**

1. With his heartfelt storytelling and reflections drawn from personal experience, Mr. Jain captivated the audience like no other.

📍 **Inspiria Knowledge Campus, Siliguri, West Bengal**

2. In an inspiring keynote session, he encouraged everyone to embrace leadership through continuous learning.

📍 **Doon Heritage School, Kalabari, West Bengal**

**STUDENTS ENGAGED: 100+**



# Employment:

Deeply rooted in India's vision of 'Atmanirbhar Bharat', we undertake a range of events, projects, and initiatives that create real opportunities for a future-ready workforce, fostering a resilient ecosystem of **self-reliance, entrepreneurship, and skill-based livelihoods**.

8 DECENT WORK AND ECONOMIC GROWTH



11 SUSTAINABLE CITIES AND COMMUNITIES



12 RESPONSIBLE CONSUMPTION AND PRODUCTION



# Tattva:

Tattva is our eco-friendly range of handcrafted products that provides livelihoods to marginalized women artisans from across the North-Eastern Region of India, Jharkhand, and West Bengal.

7 AFFORDABLE AND CLEAN ENERGY



8 DECENT WORK AND ECONOMIC GROWTH



11 SUSTAINABLE CITIES AND COMMUNITIES



12 RESPONSIBLE CONSUMPTION AND PRODUCTION



646 Units Sold

9.675 kgs Plastic replaced

161.25 kgs Carbon Emission reduced

1500 Women Empowered

Scan the QR to know more:



# Environment:

Under this pillar, we implement a wide range of **events, initiatives, and projects** aimed at educating eco-friendly habits and take collective action for **nature conservation**. Through these efforts, we are nurturing a more **sustainable and responsible world**.



## Events:

1. We collaborated with **Uneako**, and **Amity University** (Noida) to organise “**Science Meets Sanskriti for Sustainability – Save Environment, Save Earth.**” The event included a poster-making and nature photography competition, and speakers from different regions shared their insights on environmental sustainability, conservation of river water, and sustainable life solutions through Vedic science, among other topics.

50 people

27 Speakers

234 Participant

2. A Drawing Competition was organized in our Foundation’s office to celebrate **World Environment Day**.

## Other Projects – Health:

- **Distribution of Poshan Nutritional Baskets and Organising Health Check-up & Nutritional Camps to prevent Malnutrition**

📍 **Patratu, Jharkhand**

1200 Women

7000+ direct beneficiaries

2400 Poshan Kits distributed

10 Panchayats

135 Villages



In advancing **United Nations SDG 3** (Good Health and Well-being), **11** (Sustainable cities and communities) while aligning with India's visionary scheme **Poshan Abhiyan**, we provided Poshan Nutritional Basket to **1,200 women**, focusing on hygiene, balanced diet, and maternal-child healthcare spreading across **10 panchayats**.

This project also promoted Behaviour Change Communication (BCC) and Kitchen Gardening. We provided Kitchen Garden Seeds, enrolled beneficiaries in Ayushman Bharat Health Account (ABHA Scheme).

The distribution was divided into two phases, distributing 1200 kits in each phase.

## Kartavya - Internships:

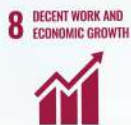
We offer students aged 18 and above who are pursuing their Bachelor's, Master's or Doctorate degrees to join internship program - an immersive educational experience focused on contributing to India's Vision for **Viksit Bharat 2047**.



'**Arnica Cordifolia**' is a Western North American species of wildflower, which has 11 petals. Can you identify which month's motif of our Foundation is reflected in this fact?

## • Summer Internship Programme:

The Summer Internship Programme 2025 provided interns with comprehensive training in areas such as project drafting, content creation, research, and article writing.



3 Institutions | 7 Intern



## Key Personnel at the Youth of India office:



**Shri Durga Das Uikey**

Hon. Minister of State for the Ministry of Tribal Affairs, Govt. of India



**Shri Ratnakar Ji**

State Organising Secretary (BJP Gujarat)



**Mr. Sandeep Patel**

Family of Phulpur Member of Parliament

## Trainings & Workshops:

In order to localize **SDG 8** (Decent Work and Economic Growth), we engaged in:

### • NLP (Neuro Linguistic Programming Sessions)



A series of engaging NLP sessions was conducted by **Dr. Anmol Shanghai** for our team, enabling participants to gain deeper insights into their **thought patterns**, overcome **limiting beliefs**, and explore practical techniques to **build self-confidence** and enhance personal effectiveness.

13 people

45 mins individual sessions

2+ collective group sessions

8 DECENT WORK AND ECONOMIC GROWTH



## • Learning the Strategic Use of Twitter

A focused session on leveraging Twitter for Social Impact and Youth Advocacy was conducted by Mr. Ravi Karkara, Lead Author of the ground-breaking UN report Youth 21: Building the Architecture of Youth Engagement in the UN System. He shared valuable insights on using the platform as a powerful tool for public engagement, thought leadership, and amplifying youth voices in global conversations.

45 hours trained

8 DECENT WORK AND ECONOMIC GROWTH



# Workplace Engagements:

## Key Meetings at the Youth of India Office:

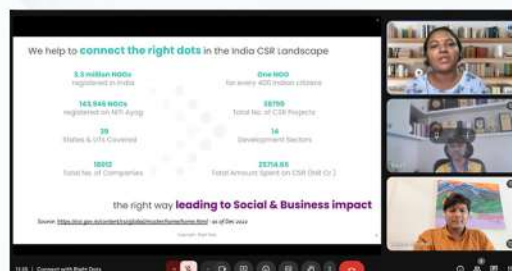
- **EPAM Systems:** A collaborative dialogue exploring partnership opportunities. We shared project ideas, past initiatives, and discussed potential avenues for future joint efforts.
- **Salesforce:** A review meeting on the Solar Blazer Project 2024–25 in Obulkeshavpuram, Telangana. Discussions focused on the project's impact, community feedback, and key takeaways.
- **The Right Dots:** Strategic conversation to explore collaboration possibilities in the North-Eastern Regions of India.



Meeting with EPAM Systems



Salesforce Review Meeting



Meeting with The Right Dots

# Building Bonds Beyond Work:



## 1. Decoding the Wings

- In an interactive session, team members explored the deeper **significance of the Foundation's Wings**, reflecting on our core values and collective vision.

## 2. Midweek Magic

- Our HR-led **weekly engagement activities** continue to infuse energy into the workplace. From thoughtful interactions to fun challenges, these sessions helped nurture a culture of connection and shared purpose.

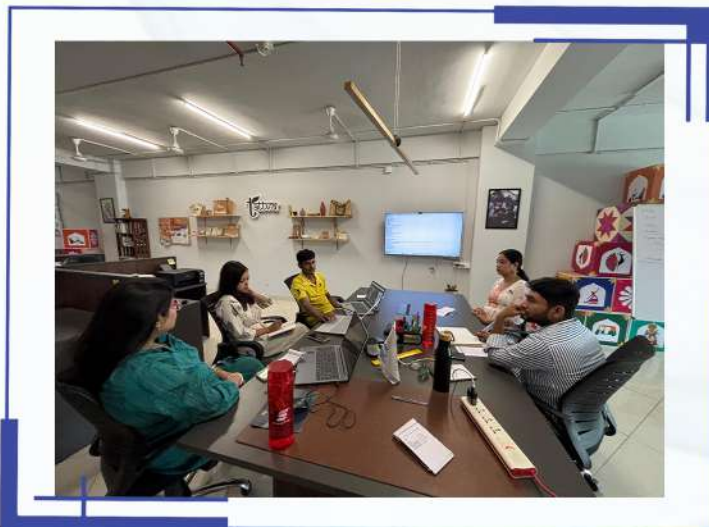
## 3. Unity In Joy

- We wrapped up a fun-filled session with exciting games like Pictionary, enjoyed delicious pizzas, and ended the day by awarding the winner.
- We celebrated **team birthdays**, welcomed the **Nobo Borsho** with great enthusiasm, and shared **team lunches**, fostering team bonding.



# Monthly SWOT Strategic Review Meetings:

Monthly review meetings are held on the **first Monday of every month**, focusing on the **Strengths, Weaknesses, Opportunities, and Threats** related to the Foundation work, fostering strategic reflection, transparency, and continuous improvement across all teams.





# Udaan: Testimonials

## Beneficiary from Poshan Kit Distribution



"Today at Patrattu New Market, Nutrition Kits are being provided on behalf of Shri Manish Jaiswal, with the Youth of India Foundation. Everyone is being informed about the benefits of the kit and how to maintain good health and well-being. This camp has been organized for that purpose. There are many people here who have come, and everyone will benefit from it. Thank you."

## Beneficiary from Poshan Kit Distribution



"I had reached the event location and received everything there. I live in Jaynagar, and the distribution is happening right here at the Jaynagar Club. I have used the items before, and this is my second time receiving them, and they were really good. The quality was excellent, and everything was properly packed in the right quantity. Even the weight of the items was accurate. The children also used everything. I'm completely satisfied with what CCL and the Youth of India Foundation have provided. Thank you so much from my side."

## High lights :

The Yol June motif 'A geometric star inside a 4 petalled flower' fosters cultural legacy. The nine-pointed star creates a sense of unity and harmony, strengthening our spirit of togetherness.

## Beneficiary from Poshan Kit Distribution



"I've recently completed my eight weeks of internship at Youth of India Foundation. Throughout the internship, I've got to work on meaningful and exciting projects that have really expanded my perspective. I've had multiple experiences in terms of content research and development. This has helped improve my in-depth secondary research skills. I have also created a sustainability video that improved my video shooting and presentation skills. This improved my hands-on content experience. This internship helped me build research skills, analytical skills and content creation skills. I am grateful to have contributed to something that focuses on youth empowerment and sustainability."