



Hattva

Sustainably Yours



# About Tattva

Guided by the Pancha-Tattva, or the Five Realities, “Rooted, we Flow” is our Mission in bringing the Stories of the Soil to your doorstep could not have found a better home than with us at Tattva.

An eco-friendly, sustainable range of products that serve the 3Ps - Planet, People, and Profit - our products are handcrafted with love by women from across Jharkhand, West Bengal, and the entirety of the North-Eastern Region of India, thereby providing Green Livelihoods to their families. Additionally, we support a circular economy and source our raw materials ethically and directly from local artisans.

Sustainably yours, we're helping you make a Statement all while being light on the pockets, lighter so on the planet!

# Work & Study Essentials:

## ECO-FRIENDLY DURABLE BUTTON FILE

Walk into that high-stakes meeting, in style. Don't forget to make the debrief after about our Button Files, made of husk, cardboard, and superhero strength!



## ECO-FRIENDLY PLANTABLE CONFERENCE PAD (24 PAGES)

Thoughts run too fast? Well, now jot them down on our Conference Pad, and never forget an important idea, date, or for our writers, a prompt again!

## WOODEN WASTE DIARY

Carved straight out of your stationery dreams, here's a home for your thoughts and words. Oh, and it comes with a Bamboo Pen, as stylish and as compatible as can be!



## PENCIL (PLANTABLE)

Hear us out: Our very own Sustainable Shaka Laka Boom Boom? Imagine you drew a tree. Imagine that tree becoming real. Well, yes! Once you're done with the pencil or the pen, you can easily throw it in some soil and watch it grow into a plant!



## BAMBOO PEN WITH STYLUS

Switch between Paper to Screen smooth like butter - you deserve the best of both worlds! We definitely brought the vision together with this one - Style meets Sustainability!

## NOTEBOOKS (SET OF 3, ENDANGERED SPECIES COVER)

Who doesn't love cute notebooks, and who doesn't love even cuter furbabies? Well, we bring together the two with this dynamic set of 3, with the covers being hand-painted art featuring endangered species, and the pages as recycled and smooth as possible!



## POUCHES

Keep your essentials sorted, and the planet even more sorted with our set of eco-friendly utility pouches!

## STORY KIT

Write your stories in our Story Kit, where creativity meets sustainability!

Featuring eco-friendly materials and thoughtfully designed pages, it's the perfect companion for your ideas, journaling, or artistic expressions.



## LANYARDS

Make your IDs turn heads and walk the talk at your next event with our colorful, yet meaningful United Nations Sustainable Development Goals Lanyards, or if you're looking for something quieter yet impactful, our Cork Lanyards!



## CERTIFICATE

Celebrate success sustainably with our certificates made from high GSM custom printable Kraft paper. Free from chemical coatings and lamination, they provide a premium look while being kind to the environment.



## PLANTABLE THANK YOU CARDS

Express gratitude with plantable thank-you cards. Each message grows into a beautiful plant—kindness that keeps blooming.

## BHOOSHA SHEETS

Make a statement for sustainability with our Bhoosha Sheets, with 70 A4 sheets in one bundle, crafted from rice husk and straw (Bhoosa).



## VISITING CARD

Make your first impression eco-conscious. Our environment-friendly visiting cards blend sustainability with style—crafted from recycled materials, they reflect your values while leaving a lasting impact, not a carbon footprint.

# Lifestyle Essentials:

## CALENDAR

With our calendars that come with stickers and a stand that doubles as a phone holder, you're going to be absolutely inspired for a mindful lifestyle!



## BAMBOO FLASK (450 ML)

Bamboo Flasks that keep your favorite drinks the way you like them - hot or cold. Oh also, for all our health-conscious people, there's a cool strainer that comes with it - you can put fruits of your choice to carry around infused (with nature ;)) water!

## JUTE HAND BAG

Durable, Trendy, and Planet-friendly. Our jute handbags are going to elevate your errand runs like no one's business!



## STRAWS

Introducing our 100% biodegradable straws—crafted through a completely chemical-free process! Designed with multi-layered, natural anti-fungal, and hydrophobic walls, they stay durable and safe for use in any drink for up to three hours. Sip sustainably with every use!



## BAMBOO TOOTHBRUSH WITH CHARCOAL BRISTLE

Switch to our bamboo toothbrushes that are as gentle on you as on the Planet! After all, we're also about protecting those precious smiles!

## TOTE BAG

Tote-ally Eco-Friendly! Here's the perfect companion for you, be it for shopping, office, or your daily errands! With prints that raise awareness, our tote bags are durable and stylish, making the purchase a no-brainer!



## PHONE STAND

Sustainability with Functionality might just be our favorite duo! Stylish and Sturdy, our Bamboo Phone Stands are here to revolutionize your phone usage experiences! Note: Our Phone Stands work for both iPhones and Androids perfectly fine!

# Tech & Utility Innovations:

## **AARYA KEYCHAIN**

We've adopted an Amur Leopard we lovingly call Aarya under the authority of WWF-UK, which is one of the rarest big cats in the world. With less than a 100 left in the wild, we are trying to spread awareness on wildlife conservation with our Aarya Keychains!



## **PENDRIVE (8GB)**

We're redefining the 'e' in electronics to stand for eco-friendly! Protect your important files in style with our 8GB pendrive – crafted with sustainability in mind and built for long-lasting, reliable performance



## **BAMBOO SPEAKER**

Other Speakers out there play it loud & clear, yes, but we play it loud, clear, AND GREEN! Elevate your Entertainment Experiences with our innovative Bamboo Speakers that will have everyone asking where you got it from!



# Home & Kitchen Essentials:

## ECO-FRIENDLY STRAW SET

Make that iced coffee taste even better with our reusable steel straws that also come with a convenient cleaner! Say goodbye to single-use plastics, and oh, here's an added advantage: you will never run out of straws again!



## CLOTH COASTER

Add some lovely old-school charm to your dining table with our cloth coasters, and give your coffee mugs a cozy spot while you're at it!

## CORK COASTER

Take your dining aesthetics to the next level with our sustainable cork coasters with motifs that are so easy on the eyes!



# Green Living & Wellness:

## PLANT THERAPY KIT

Experience the healing power of nature with our Plant Therapy Kit. Perfect for your desk, windowsill, or soul. Our Kits come in a pack of 4 pots and seeds, need minimal care, and give maximized growth!



## POLLUTION SOLUTION BOX

Now this is a tool kit we can get behind! With 10 daily essential seeds, you can now grow your very own kitchen garden, and top your meals off with the goodness of nature like never before! The seeds are varied - from mustard to sunflower, we have curated the box so as to curate the perfect kitchen garden for you!

## AIR PURIFIER

Breathe in fresh air with an eco-conscious air purifier that refreshes your space while protecting the environment! What's more is that it is made with activated charcoal derived from bamboo, so it has no artificial scent that might trigger headaches!

