

# QUARTERLY NEWSLETTER

VOLUME 3  
WEDNESDAY, JAN 1, 2025



This is to certify that Youth of India Foundation has successfully completed the assessment conducted by Great Place To Work®, India, and is certified as a great workplace. Category: Under 100 Employees

This certificate is valid from December 2024 till December 2025.

*Balbir Singh*  
Balbir Singh  
Chief Executive Officer  
Great Place To Work®, India

## Empowering Growth: Our Foundation's Impact

-  **13** United Nations Goals **Localized**
-  **50 students** provided with **Siksha Smart Tablets**
-  **1200+ Hours** taught at the Skill Centre
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-  **13** Green Livelihood Jobs Provided
-  **1000+ Merchandise Units** sold
-  **38 internships** provided to students from across the nation
-  **100+ Youth** trained in Football
-  **200+ beneficiaries** of **Mega Service Camp**
-  **100+ Maths Modules** distributed

## Major Milestones

Certified as a **Great Work Place** by **Great Place To Work**

Organized Mega Service Camp (Free Food Distribution, Eye Check-up, Diabetes Check-up)

Inauguration of YoI Skill Center Computer Lab

Phase 2 of Solar Blazer Project - 140Kwh of decentralised solar micro-grid PV Plant in Jangaon



## Youth Ki Baat



Youth Ki Baat, launched during the COVID-19 pandemic, has grown into a dynamic platform amplifying the voices of India's resilient youth through 150+ episodes designed to inspire, influence, and impact. From a fully virtual initiative to a hybrid model blending online and in-person recordings, we have hosted distinguished guests, including the 10th ISRO Chairman, the 6th United Nations Environment Programme Head, ambassadors, royal family members, and celebrated sports icons like former Indian Football Team Captain, among others. With a focus on topics aligned with the 17 United Nations Sustainable Development Goals—such as Artificial Intelligence, Green Skills, Mental Health, and Renewable Energy—the podcast empowers listeners and celebrates “Stories of Strength” while driving meaningful conversations!

### During Quarter 3, we hosted:

#### John Mota, ESG Manager, EPAM Systems

- The significance of CSR in India spans various social sectors, driving impactful and sustainable change.
- Embracing diverse green initiatives is crucial, and we should actively contribute to their growth and success.

#### Dr. Sonam Majan Puri, Sustainability Influencer and Startup Mentor

- Empowering women entrepreneurs and driving their growth to achieve lasting success.
- Championing sustainability and mentoring youth to create meaningful impact is crucial.

#### Sanjay Lunia, MD, Engame Agency

- Spirituality plays a transformative role in shaping a meaningful and fulfilling life.
- Age or whether you come from a tier 1 or tier 2 city doesn't matter—you can begin your journey anytime.



#### Lakshita Vohra, CSR and ESG Consultant, Stanley Black & Decker

- Engaging in social service is one of the most fulfilling acts, offering an unparalleled sense of satisfaction.
- Reading books is essential for gaining a deeper and more comprehensive understanding of the world.

#### Ratika Khandelwal, Sustainability Coach, Yoga Instructor, Lifestyle Influencer

- Recognizing your self-worth and the value of pursuing passion beyond merely working for sustenance is essential.
- Physical fitness is one of the greatest personal assets one can have!





## 1. Creating Smiles & Skills at the Youth of India Foundation Sulochana Mansi Jajodia Skill Center, New Chumta Tea Estate

### Football Training Camps & Yol Cup:

- Students were trained in football through 3-day residential camps, with a balanced focus on technical aspects of football (dribbling, passing, etc.) and moral values (discipline, resilience, etc.).
- Our Training Camps culminated into the Yol Football Cup, bridging socio-cultural gaps while opening New Opportunities to Sports Careers.



### Mega Service Camp including Free Food Distribution, Eye & Diabetes Check-up:

In collaboration with **Lions Club of Siliguri Greater Femina & Siliguri Greater Lions Eye Hospital**, we organized a Mega Service Camp to advance **United Nations SDG No. 3 (Good Health & Well-being)**, and **SDG No. 17 (Partnerships for the Goals)**, impacting underserved communities.



### Skill Centre Academics & Courses:

- We inaugurated our Computer Lab at the Skill Centre in the presence of Smt. Challamayi Reddy, Principal, Sri Aurobindo International School.
- Targeted focus on AI, ICT, and Drone Training in line with our mission to advance a #DigitalBharat by 2047.
- Maths Modules were distributed to all students curated by Manvi Mitruka.
- Baking Courses were introduced in collaboration with The Cake Theory to ensure Holistic Development.



**All Work and No Play makes Jack a Dull Boy:** We organised 2 Picnics, including Potluck and Muffin Distribution for the children



## 2. India Postal Day Celebration

**October 9, 2024:** We celebrated the theme "Connecting India: The Role of Postal Services in Nation Building," and to revive India's rich postal legacy, we:

- Encouraged the use of Youth of India Stamp Book among team members & volunteers.
- Executed a social media campaign with 23,000+ impressions, recognized by **Government of India, Department of Post**, to spread awareness on the art of letter writing.



## 3. Distribution of Shiksha Smart Tablets to students in Madhya Pradesh

In advancing **United Nations Goal 4** (Quality Education), while crafting a **Digital Bharat** guided by the principles of the National Education Policy (NEP), we empowered **students in Madhya Pradesh** with the resources and confidence to move towards an **Atmanirbhar Bharat**.



## 4. Prominent Figures at the Youth of India Head Office

This Quarter's influential visits at our premises for impactful discussions on Collaborative Efforts towards Community Upliftment included:

- **Shri Tenzin Bhutia** – Sikkim's SIMFED Chairman
- **Smt. Challamayi Reddy** – Principal of Sri Aurobindo International School
- **Officers** from the Defence & Home Ministry
- Presented YoI Merchandise to **Rannvijay Singha** – **MTV Roadies**.



## 5. Trainings & Workshops

In advancing & localizing SDG No. 8 (Decent Work and Economic Growth), we hosted and participated in:

- **NLP Training Sessions:** We conducted an one of a kind impactful **Neuro-Linguistic Programme (NLP)** in the **North-East region** with Coach Anmol – NLP is a type of psychotherapy that uses language processing techniques to help people improve personally and professionally.
- **Microsoft Women in Digital Space Workshop:** We were among the select-few organizations invited to an Exclusive Workshop for Women in Digital Space, jointly organized by Microsoft, International Labour Organization, CSO and ITCILO.



# TATTVA STALLS

8 DECENT WORK AND ECONOMIC GROWTH



12 RESPONSIBLE CONSUMPTION AND PRODUCTION



**October 24-25, 2024:** We champion **Small Changes, Big Impact** by offering Eco-Friendly products that provide **Green Livelihoods** to women and youth, particularly in the North-Eastern Region of India. In partnership with **Microsoft Philanthropies**, we brought tribal India's stories to urban audiences through merchandise displays at Microsoft offices in **Hyderabad and Bengaluru**, with proceeds directly supporting the families involved.



## Agents for Climate Bangalore Round Table Discussion

17 PARTNERSHIPS FOR THE GOALS



**November 29, 2024:** Founder **Sailesh Singhal** represented the Youth of India Foundation at the **Salesforce Agents for Climate, Bangalore** to discuss the juxtaposition of Artificial Intelligence (AI) and Civil Society Organizations (CSOs) in advancing towards a technologically - sound yet planet-friendly future. A key highlight focused on how to direct Corporate Social Responsibility to the development of the North-Eastern Region of India and other marginalized communities.

## Solar Blazer Quarterly Progress

7 AFFORDABLE AND CLEAN ENERGY



9 INDUSTRY, INNOVATION AND INFRASTRUCTURE



11 SUSTAINABLE CITIES AND COMMUNITIES



- **October 30, 2024** - Provided valuable insights into the **Selection Process for Households** to benefit from our initiatives.
- **November, 2024:** **Feasibility & Permissions by the villagers, Panchayat, etc. on the Installation of Solar Rooftops** has been initiated.
- **December 30, 2024** - Provided valuable insights into the **Solar Structure Erections** in the **Obulkeshavapur households**, including our upcoming steps and ongoing progress.





# Future Initiatives



## 1. Green Tech Literacy Dialogue on E-Waste Management & Recycling

In collaboration with **IDBI Bank**, 5 GreenTech Literacy Dialogues will be hosted in Delhi-NCR to raise awareness on E-waste management and recycling, featuring e-waste collection points at IDBI branches to foster community participation.

## 2. Poshan Nutritional Baskets and Health Camps

We will be organizing a preventive health care programme addressing **malnutrition** and **nutritional deficiency** through the distribution of Poshan Nutritional Health Baskets and Health Camps, in collaboration with **CCL** and **GAIL**.



## Features



Featured in **AMCHAM India**, our impactful collaboration of Solar Blazer in setting up the Decentralised Micro-Grid Solar PV Plant with Salesforce. The American Chamber of Commerce in India (AMCHAM - India) is an association of American business organizations operating in India.

## Partnerships for Impact



Advancing **SDG No. 17 - Partnerships for the Goals**, we partnered up with legacy institutions to create lasting impact across **Education, Employment and Environment**.

