



मध्यप्रदेश शासन



PREPARED & DOCUMENTED BY YOUTH OF INDIA FOUNDATION

What is Digital Nagrik?

Digital Nagrik and Digital Skills are two interconnected aspects that play a vital role in today's technology-driven world. Together, they empower individuals to navigate the digital landscape responsibly and effectively, bringing about numerous benefits for individuals and society as a whole contributing to India's Digital Public Infrastructure as envisioned by Hon. Prime Minister of India, Shri Narendra Modi

Digital citizenship emphasizes the responsible and ethical use of technology and the internet. Teaching digital citizenship helps individuals understand the implications of their online actions, which is crucial in maintaining a healthy and respectful online community making India one of the leaders through its Digital India Act 2023.

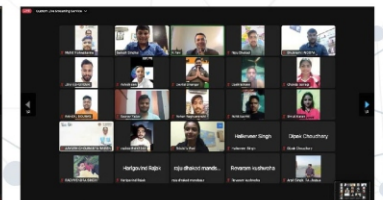
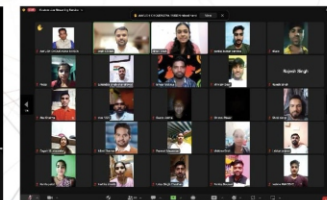
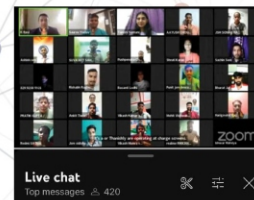
Digital skills are essential in our increasingly tech-dependent society. Proficiency in using digital tools and platforms opens doors to education, employment, and economic opportunities. The role of India in making everything decentralised by using tech-enables platforms has only enhanced the governance and last mile delivery by making schemes for the marginalised being available at the doorsteps. This leadership of P.M. Modi ji has only enabled individuals to access information, collaborate, and communicate effectively. The importance of digital citizenship and digital skills cannot be overstated. They equip individuals with the knowledge and capabilities necessary to thrive in the digital age while fostering a more respectful, secure, and inclusive online environment. Embracing these concepts is not just a matter of personal growth but also essential for building a responsible and digitally literate society. Hence, Youth of India proactively have trained 15,000+ young people across the country in becoming a duty-centric Digital Nagrik of Bharat.



**SKILLING
YOUTH OF MADHYA PRADESH
FOR AMRIT KAAL
IN BECOMING A **DIGITAL NAGRIK****



Photos



Digital Creatives

Testimonials

Hartika Shukla

"When I started using Twitter, I had negligible knowledge about this app because in day to day life we're more acquainted with Instagram. Now, after the sessions I've learnt a lot about how to tweet, repost, tag and how to present our stories in words with less as well as quality content. All the doubts that we had while using twitter are cleared now. We have learnt to correct our mistakes and improve our social media game through your sessions. These have been really helpful for us. Thank you so much."

Anshul Saxena

"Mr. Ravi Karakara's session on upskilling Social Media skills for the youth of Madhya Pradesh was comprehensive, providing valuable insights that enhanced our understanding and practical skills in utilizing social media effectively. We eagerly look forward to future sessions that will further enrich our knowledge and expertise in maximizing the potential of social media."

Chandan Pandey

"Thank you so much for these brilliant sessions on behalf of the youth of Madhya Pradesh. The trend of Twitter has been confined to only the urban area. After joining these sessions, and after learning so much new about the app, now when we go to rural areas for work, we share the experiences of the usage of Twitter as well as the Training sessions. Using twitter is very helpful in connecting with the higher authorities."

Hari Govind

"After joining the Twitter digital skilling sessions with Ravi Karkara ji, Youth of India Foundation and OMYIP there has been an immense improvement in Twitter posts as well as other social media activities. There has been an increase in the number of followers. And the tagging, retweeting way has changed in a positive manner! Thank you so much!!"

Anil Sharma

"After taking the training sessions, I have realised that with the help of Twitter quick actions can be taken. Recently, some of my friends were travelling to Kanpur by train. There was a fire breakout in the train, so Rajpal ji, one of my friends posted a tweet tagging the Railway Minister, our Prime Minister and the DRM of that area. The train was immediately halted at the next stop and immediate actions to solve the issue were taken. This prevented a major mishappening. Thus it can be concluded that any issue that needs to be put forward can be easily done with the use of Twitter making it feasible to reach our concerns to the higher authorities."

Ankit Tiwari

"An enlightening Twitter training session was conducted under the guidance of Mr. Ravi Karkara, as part of our comprehensive social media training program. The session focused on various effective strategies for leveraging twitter, emphasizing the art of concise tweeting. Participants were guided on the proper utilization of hashtags, the techniques to make their tweets go viral, and the mernoo to achieve maximum success on the platform. Moreover, we were taught to engage with like-minded individuals by tagging them, fostering a sense of community and support. Additionally, we were given a detailed overview of crafting well-structured paragraphs. This valuable training by Mr. Ravi Karkara helped us to enhance our social media proficiency."

Madhya Pradesh Chief Minister's Message

शिवजी जी,

मुद्रामंत्री युवा इंटरैक्टिव कार्यक्रम में असाधारण योगदान के लिए आपको सम्मानित किया गया है। आपने युवा और डिजिटल क्राइडिंग का प्रतिनिधित्व किया और मध्यप्रदेश के युवाओं को प्रशिक्षण प्रदान करने में महत्वपूर्ण भूमिका निभाई, जिससे वे सुरक्षा के क्षेत्र में अपनी चरम सीमा तक ले जा सकते हैं। इस योगदान के लिए आपको धन्यवाद।

आपने सोशल मीडिया के क्षेत्र में युवा प्रशिक्षण को बढ़ावा देने और प्रेरित करने की उत्कृष्टतापूर्ण क्षमता का प्रदर्शन किया है। ट्विटर जैसे प्लेटफॉर्म में प्रतिभागियों को प्रोत्साहित किया गया। सहकार्यक: बदलाव के लिए सोशल मीडिया की शक्ति का उपयोग करने के लिए आपने विशेष प्रयास किया।

मुझे आशा है कि मुद्रामंत्री युवा इंटरैक्टिव कार्यक्रम में प्रशिक्षण में भी आपका विशेष सहयोग प्राप्त होगा। निश्चित ही आपके सहयोग से युवाओं को इस क्षेत्र में सफल बनाने में उत्कृष्टतापूर्ण क्षमता है।

हार्दिक शुभकामनाएं।

(शिवराज सिंह चौहान)

प्रति,

युवा और डिजिटल क्राइडिंग

प्रिय:- मुद्रामंत्री युवा इंटरैक्टिव कार्यक्रम के साथ जुड़ी प्रतिक्रियाएं देखकर मैं बहुत खुश हूँ। मुद्रामंत्री युवा इंटरैक्टिव कार्यक्रम (मिडियाइंग) के क्षेत्र में युवाओं को प्रशिक्षण प्रदान करने में महत्वपूर्ण भूमिका निभाई, जिससे वे सुरक्षा के क्षेत्र में अपनी चरम सीमा तक ले जा सकते हैं। इस योगदान के लिए आपको धन्यवाद।

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हार्दिक शुभकामनाएं।

(शिवराज सिंह चौहान)

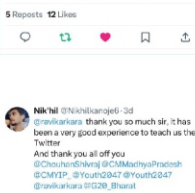
Testimonials

Yogesh @iamyogi27 · 3d
Thanku so Much sir...@ravikarkara & @AIGGPA @ChouhanShivraj @CMMadhyapradesh @CMYIP @DigitalNagrik @JansamparkMP @Youth2047 @Connect_Lokesh @Sam_9603

Youth Of India @Youth2047 · 3d
As we have come to the end of the (@X) Skilling training sessions,

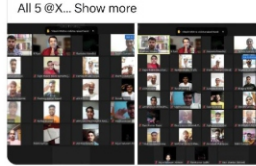
Akanksha Dixit @Akanksh73621873 · 1d
Thank u @ravikarkara sir In such a short time you have given all of us JSM to organize the Twitter training session in such a wonderful way.

Shivani Pawar @Shivani9244... · 23/09/23
Perfect session and best guidance with @ravikarkara sir



Vishal @vishal280599 · 11h
We Are Very Thankful To You For Teaching us about Twitter (X) and his features.
@ravikarkara @Youth2047 @SDG2030 @DigitalIndia @NSDCINDIA @AIGGPA @CMYIP @Vainmateya

Youth Of India @Youth2047 · 21h
Youth of India Foundation in collaboration with Aigppa @AIGGPA under the guidance of Shree Shivraj Singh Chauhan @ChouhanShivraj @CMMadhyapradesh for Chief Minister Youth Internship Programme @CMYIP contributing to our Prime Minister's vision of Digital India.



Impact

Total Training sessions :	10
Feedback & Monitoring Session :	01
Total Training Hours :	46 hrs+
Youth Trained :	9390
Women :	44%
Men :	56%
Platforms Trained :	02
New Accounts Created (Instagram) :	1900+
New Accounts Created (Twitter) :	1700+
Posts on Instagram :	35,000+
Posts on Twitter :	40,000+
YouTube Live :	10
Campaigns Supported :	5+
Digital Nagrik Certification :	2000+
Stay Safe Online Pledge :	3000+
X Spaces :	01
Instagram Live :	01
Total Reach :	1 Million
Total viewers :	29.8K
Total hours watched :	536.5

Outreach

Chief Minister's Youth Intern... 21/09/23
Join us on 3rd YouTube Live Session as we explore social media mastery with Miss Niyati Shah. Enhance the realm of social engagement with Janseva Mitra AIGGPA and Youth of India Foundation unite to equip Madhya Pradesh's youth with vital skills, fostering a brighter future.



Lokesh Sharma and 7 others
1 108 402 2,488

Chief Minister's Youth Intern... 01/09/23
Empowering 9000+ Janseva Mitra for Impactful Outreach! Ignite your influence, cultivate connections, and amplify your mission. Join the second session with Mr. Ravi Karakara ji, being organized in collaboration with the Youth of India Foundation.



Youth Of India and 8 others
7 402 504 3,094

Chief Minister's Youth Intern... 29/09/23
Unleash Your Digital Potential! Calling All Youth Warriors to the Grand Finale Twitter (X) Session with Shri Ravi Karakara Ji. Together, Let's Shape the Future! #YouthPower #DigitalLeadership #cmyp #Madhyapradesh



Lokesh Sharma and 7 others
1 167 231 1,588

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- SDG2030** @SDG2030 Following
Calling All Youth Warriors to the Grand Finale Twitter (X) Session with Shri Ravi Karakara Ji. Together, Let's Shape the Future! #YouthPower #DigitalLeadership #cmyp #Madhyapradesh
YouTube Live on: youtube.com/live/NSWbnV4d...
- Evan Kirstel #B2B #T...** @evankirstel Following
Tech Influencer, content creator, industry expert w/500K+ social followers focused on Enterprise Cloud...50% AI in Telecom CX. Co-Op: eviraholts.com
- Ravi Karkara** @ravikarkara Following
#TechEnthusiast | #Drones | #AgriTech | #Sustainability | #Solar | #AI | #CoFounder @IND2047 | #ForGood | #SpaceEnthusiast | #EndDiscrimination | Astronomy
- Bob Lancia** @boblancia Following
Retired Navy chaplain & disabled vet. Former State Rep., District 18, Cranston, who is running in the Ward 6 special election. Loving husband to Maryann Lancia.

SDG2030 @SDG2030
Citizen engagement on X is a powerful facet of e-Governance.

@XSpaces With Indian Minister @Rajeev_GoI by @IND2047 as an exemplary case, it demonstrates the significance of transparent and accessible governance in today's digital age.

More than ever, it empowers citizens to participate, voice concerns, and shape their nation's future. #CitizenEngagement #eGovernance

Youth trainings on Digital Skills #XDigitalSkills @CMYIP in MP, India with @Youth2047 is an example of digital skilling. @narendramodi @shkeharkapur @TheAaryanKartik @pilllore11 @anmusk @anjaneyaryal @amtabhi87 @amiransan @d_jashankar @ravikarkara @bhushsunder @SinghalSailesh @Connect_Lokesh

Really glad you joined Ravi. Great conversation

Reposted by

- Jeff KAGAN Industry An...** @jeffkagan Following back
Helping companies find success in an increasingly noisy marketplace discussing Wireless - Technology - Telecom - AI - Chatbot - Generative AI - IoT - Play TV ...
- Mark Vena** @MarkVenaTechGuy Following
Technology Leader, @TechNewsWorld @Forbes contributor, featured @CNBC, @WSJ & @NY1. Subscribe to my podcast: youtube.com/@SmartTechCheck

Guiding Messages



Shri Narendra Modi

Hon. Prime Minister of India

"Today's youth, born in the 21st century, are going to carry India's development journey forward till the 100th year of Indian independence. That is why skill development of the youth of this new generation is a national need; it is the foundation stone for a self-reliant India. When a society gives importance to skill, then there is not only up-skilling but also progress that takes place in the society but India's thinking has been two steps ahead of this. Our ancestors had given immense importance to skills while celebrating the same, making skills a part of the joy of the entire society. In our cultures, worship of Lord Vishwakarma has been a major festival in our country for the people associated with every skill and craft. Here, we have been instructed in the scriptures-

विवाहदिसु यज्ञेषु, गृह आराम विधायके । सर्व कर्मसु सम्पूज्यो, विश्वकर्मा इति श्रुतम् ॥

That is, be it marriage, house warming ceremony, or any other yagya or social work, worship of Lord Vishwakarma in it is essential. Worship of Vishwakarma means honouring all the Vishwakarmas in our society who engage with different types of creative work in social life. It is also a mark of respect towards skills. In a verse of Mahabharata also it is said-

विश्वकर्मा नमस्तेस्तु, विश्वात्मा विश्व संभवः ॥

That is, salutations to Vishwakarma due to whom everything is possible in the world. Vishwakarma is called Vishwakarma because without his work, without skills, the existence of society would have been impossible. But unfortunately during the long period of colonial rule, the system of skill development had gradually weakened in our social system and our education system.

Friends, every month, nearly 10 billion transactions take place on UPI, our instant payment system which has been developed indigenously. More than 45% of the global real time payments happen in India. It is called transformation that is beyond imagination and that is possible when every young person drives the Digital India. It is powered by our unshakable belief in innovation, by our commitment to speedy implementation and, it is motivated by our spirit of inclusion, leaving no one behind. Over 850 million internet users in India today enjoy some of the cheapest data costs in the world. However, we need to develop a framework for safe and responsible use of artificial intelligence. We can build an entire ecosystem of technology-based solutions to address the challenges faced by humanity. All it needs from us are the four Cs - Conviction, Commitment, Coordination and Collaboration. Hence, these digital skills are essential and important as we have entered into celebrating the Amrit Kaal."



Lokesh Sharma

ACEO, AIGGPA

"In today's digital age, social media platforms have become powerful tools for communication and influence. Through these social media training sessions, approx. 10,000 Youth of Madhya Pradesh through the Chief Minister's Youth Internship Programme have been enabled in becoming a Digital Nagrik, who have been enabled in using the platforms for supporting the community around them."



Shri Rajeev Chandrasekhar

Hon. Minister of State for Ministry of Electronics & IT, Government of India

"The Indian Digital Nagrik is a very very different and extremely diverse demography. There are people very far away in remote parts of India that may not know many things about governance and democracy but they certainly know the power of the smartphone. They know the power of the internet and they know power of the app that connects them to the government for public services through hundreds of applications that they have, through their DPI. So, I think there is of course like I said in the beginning that there are many things that Digital Nagrik must be aware of as there is good on the internet, there is misinformation, there is cybercrime, there is a user harm, there is cyber security issues and I certainly believe that we need to work on providing a safe platform to the users and we are working on a number of things that will continue to keep the focus on the safety and trust of the internet, the accountability of the platforms to the consumer and the safety and interest of and for the Digital Nagrik. There is a lot of work to be done there, there is work already happening and I'm more than happy to sit with Sailesh and his colleagues and see how he can partner with this real very very important effort that as we grow the tech ecosystem and the tech space and the internet in India. We must also ensure that it remains open, safe and trusted space and it is accountable at all times to those who are the principal stakeholders which are the digital users, digital citizens and the Digital Nagrik."



Ravi Karkara

Co-Founder, India-NYC Investors Forum & Lead Trainer

"Youth of India Foundation has not only given a very clear pathway on defining what a young Digital Nagrik should look like. Hon. Chief Minister of Madhya Pradesh through its visionary, ground-breaking Chief Minister's Youth Internship Programme has only enabled 10,000+ young people in becoming a Digital Nagrik. These digital skills trainings through AIGGPA and Youth of India Foundation will contribute to the India's global leadership in the digital public infrastructure which contributes to the Amrit Kaal leadership of Prime Minister of India and the Hon. Union Minister, Rajeev ji."



Sailesh Singh

Founder, Youth of India Foundation

"Being a Digital Nagrik is a responsibility, where every click on our screens is a powerful step towards personal empowerment and societal progress creating butterfly effect across the globe. It's a realm where every connection forged online is a bridge to a brighter, more inclusive, and interconnected tomorrow. In this digital landscape, we discover our voice, towards stronger purpose for our nation and our community and at Youth of India Foundation we wanted to provide the mic to many more such youth across the country in being the torch bearers of decentralised successes and innovative stories of their community, which is widely supported by PM Modi ji by developing the digital ecosystem in forging this success pathway during this Amrit Kaal."

Youth of India Foundation

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