



ASEAN  
GREEN HYDROGEN  
CONFERENCE 2023

## Post -Show Report



**23 & 24 MAY 2023**  
Berjaya Times Square Hotel, Kuala Lumpur



# — Event Overview



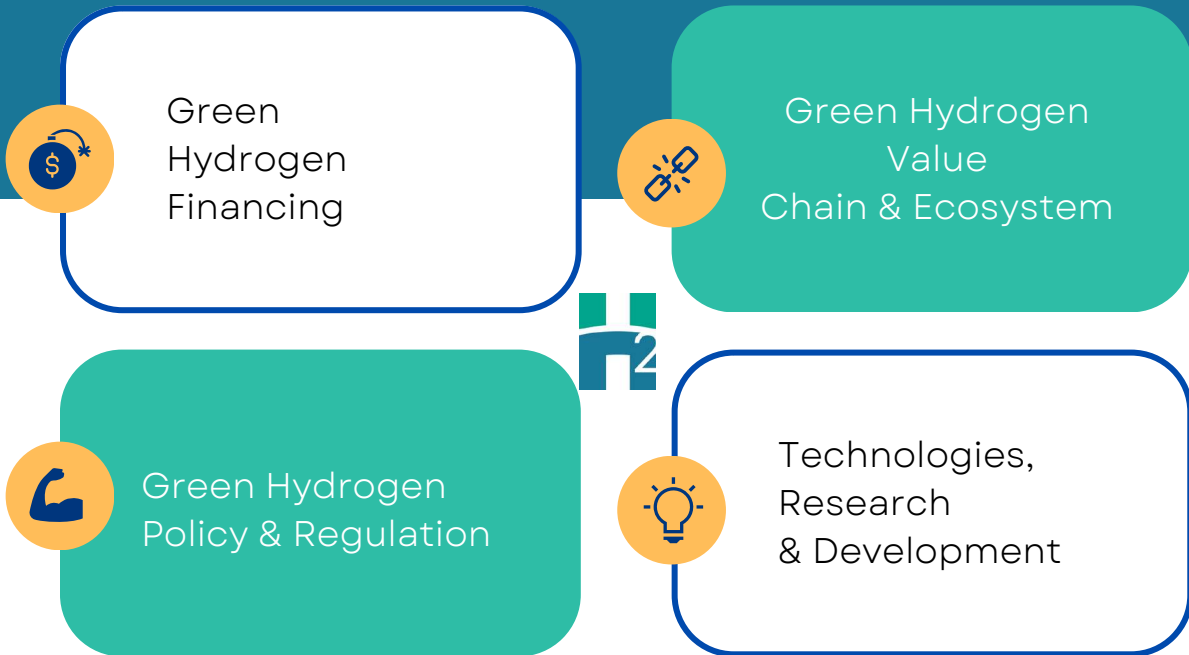
This year, RoomOfLeaders is proudly taking initiative to organise the ASEAN GREEN HYDROGEN CONFERENCE 2023 in Kuala Lumpur, Malaysia with the main theme 'Stimulating Regional's Green Hydrogen Economy.'

This private and exclusive conference will act as a regional roadmap and aim as the catalyst for the regional's green hydrogen developments, assisting governments, leading energy companies, academics and service providers within the Hydrogen domain across South East Asian countries. Among the conference highlights for this edition including Green Hydrogen Policy and Regulations, Green Hydrogen Ecosystem & Value Chain, Technologies, Research and Developments and Green Hydrogen Financing.

The must-attend event will provide the industry with an opportunity to the hydrogen key players, investors and regulators what is needed to stimulate the Green Hydrogen economy with one voice. With such a complex supply chain and many moving parts, it is imperative that the industry meets, network, exchange ideas, transfer technology as well to regularly track the progress and development of Hydrogen projects in the region.

# MAIN THEME

## STIMULATING REGIONAL'S GREEN HYDROGEN ECONOMY



With ever-increasing energy demand and increasing pollution, countries in ASEAN region needs to find alternative energy sources that are environmentally friendly to replace fossil fuels. A combination of various factors such as limited fossil fuels, negative environmental impacts, utilization of hydrocarbon resources, rising fossil fuel prices, supply and security concerns, and their impact on sustainable energy delivery are among the reasons why many energy and environmental experts has been forced to create a new structure based on the security of energy supply, environmental protection, improving the efficiency of the energy system. The rapid development of nanomaterials has opened new avenues for the conversion and use of renewable energies, especially green hydrogen energy.

Hydrogen can be produced from diverse domestic resources with the potential for near-zero greenhouse gas emissions. Once produced, hydrogen generates electrical power in a fuel cell, emitting only water vapor and warm air. It holds promise for growth in the energy sectors.



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Asean Green Hydrogen  
Conference 2023



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Thanks to all the sponsors of the events

# The Association Partners



# The Media Partners



## — Opening Ceremony



YB NIK NAZMI BIN NIK AHMAD  
Minister Of Natural Resources, Environment And  
Climate Change, Malaysia



The Asean Green Hydrogen Conference 2023 (AGH2) will bring together policymakers, industry players and scholars in the field of sustainable energy to discuss and understand the best strategies and practices related to the energy transition. Malaysia can contribute to global efforts in dealing with climate change issues by implementing successful policies, practices and initiatives.

# Speaking Slot : GREEN HYDROGEN FOR A SUSTAINABLE FUTURE



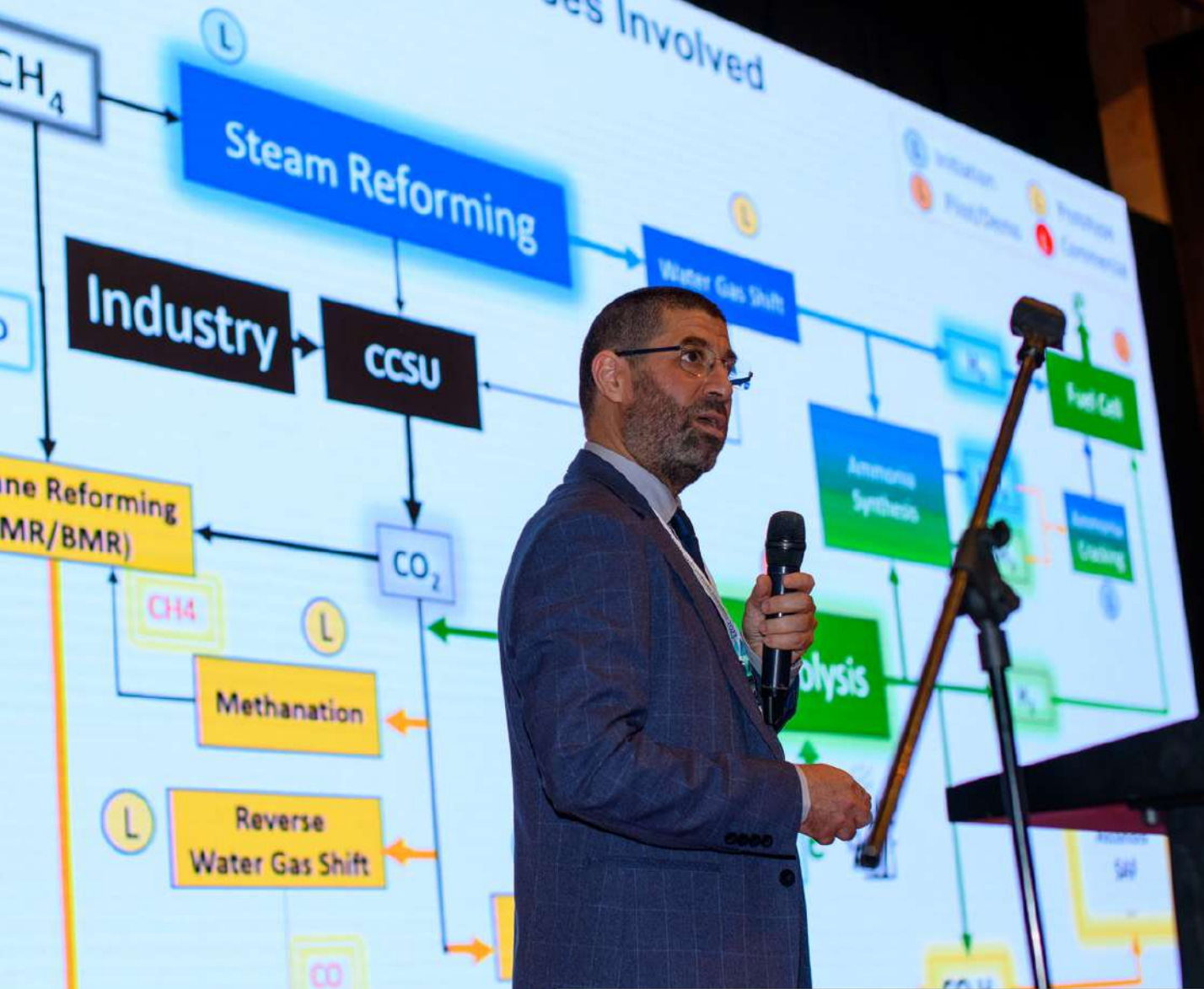
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Green hydrogen can accelerate the energy transition by reducing dependence on fossil fuels and promoting energy independence. It provides an alternative fuel source for transportation, reducing reliance on petroleum and reducing air pollution. Additionally, countries with abundant renewable energy resources can harness green hydrogen production to meet their energy needs and reduce reliance on energy imports, enhancing energy security.



Speaker:  
PROF. DATO' DR. WAN RAMLI WAN DAUD  
President | Malaysian Association of  
Hydrogen Energy (MAHE), Malaysia





## Speaking Slot : RARE EARTHS THE HYDROGEN VALUE CHAIN AND POWER TO X

Speaker:  
DR HACIB BENAISSA  
Product Development Manager  
Lynas Rare Earths, Malaysia

**Lynas**  
Rare Earths

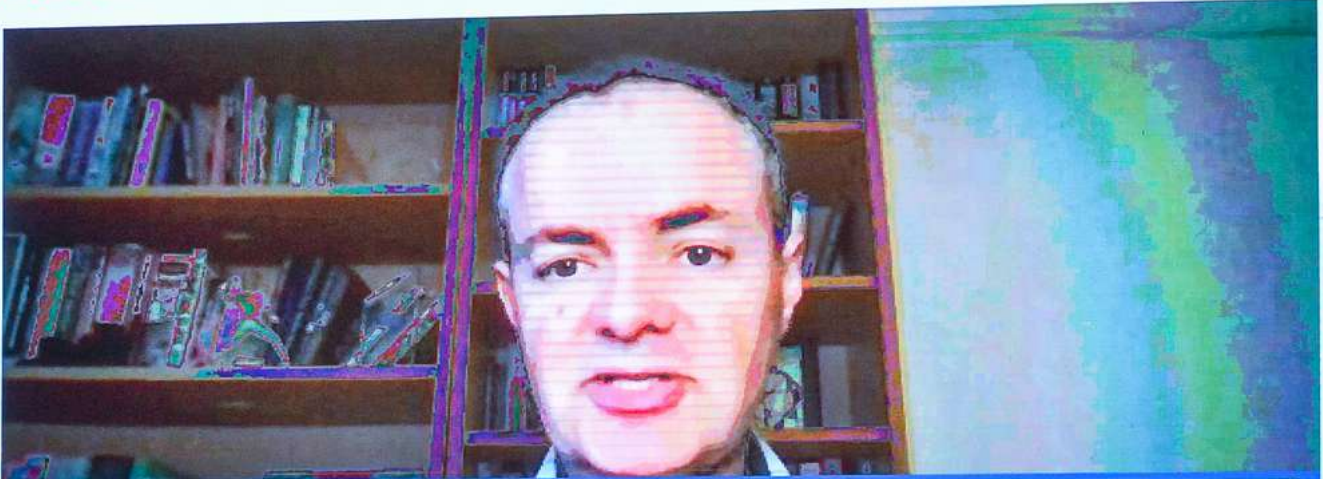
Power-to-X refers to a range of technologies that convert excess renewable energy (such as solar or wind power) into other energy carriers or value-added products. Rare earth materials are utilized in various Power-to-X applications.

# Speaking Slot: ACCELERATING HYDROGEN PRODUCTION THROUGH LOW CARBON CREDIT TRADING



Speaker:  
SCOTT BADGER  
Vice President Hydrogen | Worley

Mr Scott explaining on the Hydrogen production and storage needs to get built out according to current thinking immediately. Supply chain infrastructure may be deferred by a number of years.



**PAUL HODGSON**  
Member, Advisory Board | Scaling Green Hydrogen CRC BID, Australia



Sponsors :



Association & Media Partners :



**Speaker:**  
**PAUL HODGSON**  
Member, Advisory Board  
Scaling Green Hydrogen CRC BID, Australia

## Speaking Slot:

# THE IMPORTANCE OF INTERNATIONAL COLLABORATION TO BUILD A GREEN HYDROGEN ECONOMY

The presentation basically explaining on the point of view of international collaboration that need to be in line with this new energy transition for a better economy and supply chain.

Without a collaboration it might have increase the cost & some shortage of experts to carter the need of this future energy.



## Speaking Slot : GREEN HYDROGEN STORAGE & UTILISATION: CHALLENGES & TECHNOLOGIES DEVELOPMENT

Speaker:

JERIN RAJ

Director Southeast Asia,  
Black & Veatch, Thailand



Integrated solutions across the hydrogen value chain from feedstock generation through end use application to achieve safe, reliable, cost-effective outcomes.

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Speaking Slot:

# ELECTROLYSER DEVELOPMENT FOR GREEN HYDROGEN PRODUCTION



Speaker:  
MARCOEN STOOP  
Business Development Director Asia Pacific



Technology diversification. A technology leader on two platforms. Alkaline & PEM. Provides flexibility and positions us for growth in different market segments around the world.

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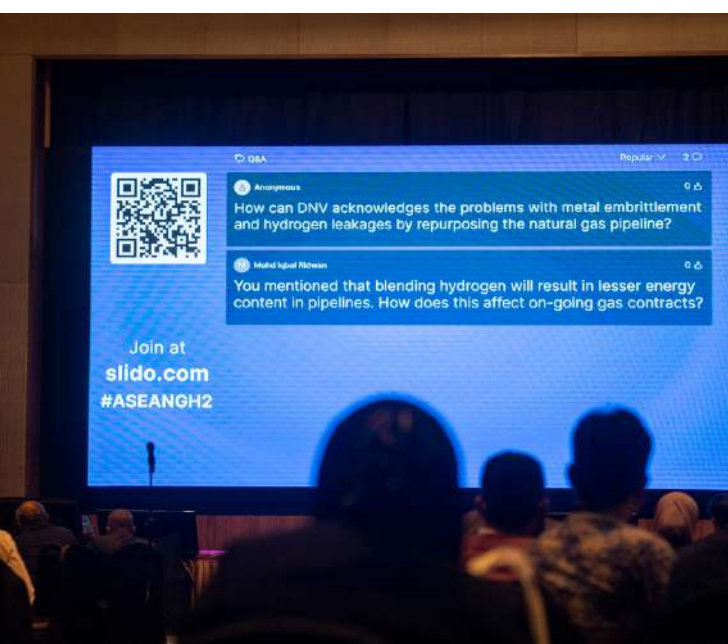


## Speaking Slot : ADAPTATION OF GAS NETWORKS FOR HYDROGEN TRANSPORTATION

Southeast Asia Energy demand will continue to increase to 2050 due to population growth and increasing role in international trade and transport.

Expansion of renewables penetration should be focused on decarbonising electricity production limiting dedicated production.

Archipelagic nature impacts expansion of interregional electricity and pipeline networks and could favour greater localised production, storage and use.



Speaker:  
DR. ROBERT JUDD  
Technical Director Hydrogen & Gas | APAC



## Speaking Slot:

### PROMOTING HYDROGEN ENERGY ACCESSIBILITY TO THE LOCAL: "PROSPECTS AND CHALLENGES"



Speaker:  
 DR. NG SING MUK  
 General Manager,  
 Research & Development  
 Sarawak Energy, Malaysia

It is demonstrated on the possibility to bring hydrogen energy to light up the local community. Need to consider various aspects including transportation and social acceptance, not only the technical requirements.



The production of hydrogen requires energy, which eventually also generates emissions and a carbon footprint. Towards a climate neutral future, green hydrogen certification provides hydrogen producers or users at any part of the hydrogen value chain.

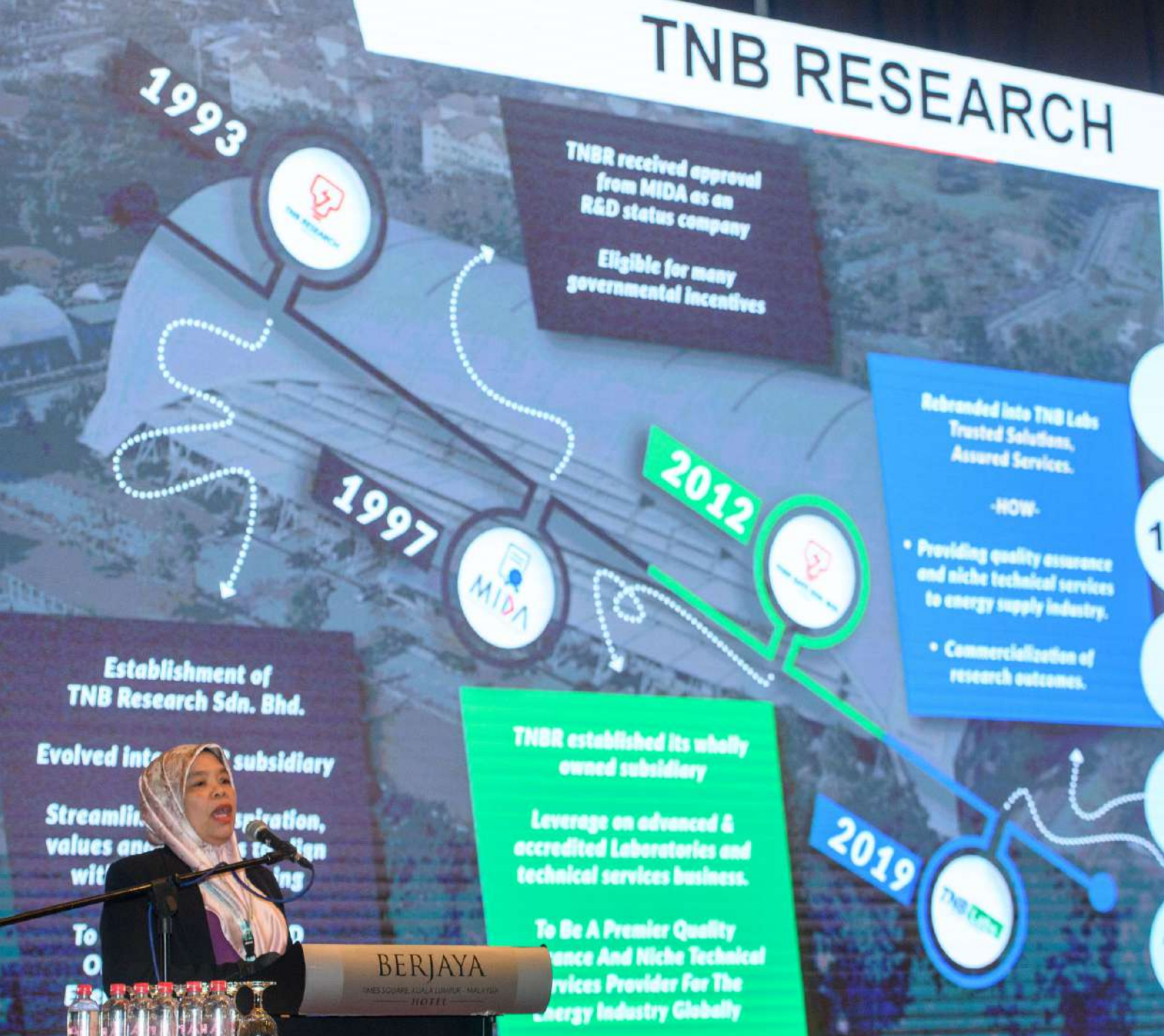


## Speaking Slot:

# LOW CARBON HYDROGEN CERTIFICATION AND HYDROGEN PROOF OF ORIGIN ORDINANCE

Speaker:  
THOMAS FUHRMANN  
Head Of Hydrogen Competence Center,  
TüvRheinland, Cologne Germany





Speaker:  
 IR. TS. NORAZIAH MUDA  
 Head Green Technology & Renewable Unit | TNB Research Sdn. Bhd, Malaysia

## Speaking Slot:

# GREEN HYDROGEN PRODUCTION, TRANSMISSION & DISTRIBUTION: THE ROLE OF POWER GENERATION OPERATORS

Ongoing project focuses on develop a Hydrogen Roadmap for TNB and techno-economic assessment of the hydrogen deployment potential in the Malaysian energy value chain and deployment risk assessment on TNB's current gas turbine and coalfired assets.





## Panel Discussion:

# ASEAN GREEN HYDROGEN INFRASTRUCTURE DEVELOPMENT

Moderator:

**PROFESSOR DATO' IR. DR. A. BAKAR JAAFAR, FASc**

Research Fellow & Founding Director | UTM Ocean Thermal Energy Centre (OTEC), Malaysia

Panelist:

**DR. MADANA LEELA NALLAPPAN**

Regional Analyst Asia Pacific | Energy Industries Council (EIC), Malaysia

**PETER GODFREY**

Managing Director Asia Pacific | The Energy Institute (EI), Singapore

**PROF. RENATO LIMA DE OLIVEIRA**

Assistant Professor of Business & Society | Asia School of Business (ASB), Malaysia

The discussion is more on the infrastructure of the hydrogen elements, where should we start, how the government involved and some private partnership & financial bon involved to make sure the new energy sector can sustain and reach the capacity of involving.

# Panel Discussion :

## POLICIES, STRATEGIES & INNOVATION ECOSYSTEMS FOR FUTURE ENERGY

Moderator:

**KHOR YU LENG**

Company Director | Business Council For Sustainable Development (BCSD), Malaysia

Panelist:

**DR. VICTOR NIAN**

Co-Founder & CEO | Centre for Strategic Energy Resources (CSER), Singapore

**DATU DR. MUHAMMAD ABDULLAH HJ ZAIDEL**

Deputy State Secretary | Economic Planning & Development, Sarawak

**DR. REZAL KHAIRI AHMAD**

CEO | NanoMalaysiaBerhad, Malaysia

**ABDUL AZIZ OTHMAN**

President Malaysian Gas Association , Malaysia (MGA)



Infrastructure Development: Develop a robust infrastructure for green hydrogen production, distribution, and storage. This includes building hydrogen refueling stations, retrofitting existing natural gas pipelines for hydrogen transportation, and establishing hydrogen hubs or clusters where multiple users can share infrastructure and resources, reducing costs and driving economies of scale.

# Panel Discussion :

## ACCELERATING GREEN HYDROGEN PRODUCTION AT LOW COST

Infrastructure Development: Investing in infrastructure is crucial for the widespread deployment of green hydrogen. This includes developing a network of hydrogen refueling stations, storage facilities, and transportation infrastructure. Governments should provide incentives and support for infrastructure development to drive down costs and increase accessibility.



Moderator:

**TS. SHAMSUL BAHAR MOHD NOR**

CEO | Malaysian Green Technology & Climate Change Corporation (MGTC), Malaysia

Panelist:

**KIRAN JETHWA**

Managing Partner | FUMASE LLC, USA

**ADLAN AHMAD**

Head Of Hydrogen Business Development & Commercial | Gentari, Malaysia

**DR. REZAL KHAIRI AHMAD**

CEO | NanoMalaysia Berhad, Malaysia

**IR. TS. NORAZIAH MUDA**

Head Green Technology & Renewable Unit | TNB Research Sdn. Bhd, Malaysia



Establishing clear and transparent legal and regulatory frameworks is essential to provide certainty and predictability to investors. Well-defined laws and regulations govern the rights and obligations of all parties involved, reducing the potential for disputes.

Moderator:

**TANMAY BISHNOI**

Asia Decarbonisation Strategy Lead | JACOBS, Singapore

Panelist :

**KIRAN JETHWA**

Managing Partner | FUMASE LLC, USA

**CRYSTAL WONG WAI CHIN**

Partner | Lee Hishammuddin Allen & Gledhill, Malaysia

**JULIA JASIN**

CEO | LegalKnights Consultancy Services, Malaysia



Panel Discussion:

BRIDGING THE  
ECONOMIC GAP:  
SMART FINANCING  
THROUGH PUBLIC,  
PRIVATE,  
PARTNERSHIPS (PPP)  
& DISPUTE  
RESOLUTION





Panel Discussion:

**CONNECTING HYDROGEN & RENEWABLE SOURCES (SOLAR, WIND, GEOTHERMAL, HYDROPOWER & BIOMASS)**

Moderator:  
**PROF. MADYA DR. NORASIKIN AHMAD LUDIN**  
 Deputy Director, Solar Energy Research Institute UKM, Malaysia

Panelist:  
**SANDRA LIZ HON AI LING**  
 CEO & Executive Director | Annica Holdings Limited, Singapore  
**IR. DR. MOOK TZENG LIM**  
 Biomass & Plasma, Market & Technology | Consultant Nexant ECA, Malaysia  
**ANIL KUMAR ADDANKY**  
 Services Leader | South East Asia, Black & Veatch, Thailand  
**DR. HIRZUN MOHD YUSOF**  
 Head of Renewables Energy | Sime Darby Plantation Renewable Energy, Malaysia

Renewable energy sources such as solar, wind, geothermal, hydropower, and biomass can be connected with hydrogen production to create a sustainable energy system. Solar and wind power can directly supply electricity for electrolysis processes, converting renewable energy into hydrogen. Geothermal energy can be used to generate electricity for electrolysis, while hydropower provides a reliable source of renewable energy to power electrolyzers. Biomass can be converted into hydrogen through various processes such as gasification or fermentation. By utilizing these renewable sources, hydrogen production can be decoupled from fossil fuels, leading to a cleaner and more sustainable energy future.

## Panel Discussion:

# POTENTIAL ROLES OF AMMONIA IN A HYDROGEN ECONOMY

Moderator:

**DR. MADANA LEELA NALLAPPAN**

Regional Analyst Asia Pacific | Energy Industries Council (EIC), Malaysia

Panelist

**SCOTT BADGER**

Vice President Hydrogen | Worley

**PINGYANG LI**

SVP -Business Development | ENGIE Hydrogen Asia

**EMI OHNO**

Deputy General Manager Of Carbon Solution Business Unit  
IHI Corporation, Japan



“

Ammonia can play a crucial role in renewable energy storage. Excess electricity generated from renewable sources like solar or wind power can be used to produce ammonia through the electrolysis of water and the Haber-Bosch process, which combines hydrogen with nitrogen. The produced ammonia can be stored in tanks or transported, and later converted back into hydrogen or used as a fuel when renewable energy supply is limited.

## Panel Discussion:

### EXPERT INSIGHTS: IS GREEN HYDROGEN A REAL GAME-CHANGER?



Moderator:

**PROF. DATO' DR. WAN RAMLI WAN DAUD**

President | Malaysian Association of Hydrogen Energy (MAHE), Malaysia

Panelist:

**DR. VICTOR NIAN**

Co-Founder & CEO | Centre for Strategic Energy Resources (CSER), Singapore

**IR. TS. DR. WAN SYAKIRAH WAN ABDULLAH**

Head Business Assessment & Engineering | TNB Renewables Sdn. Bhd, Malaysia

**OLIVIER ZEHNACKER**

Membranes Head Asia-pacific | Evonik, Malaysia

**GANESHA PILLAI**

Assistant Director, Strategic Planning Division | SEDA Malaysia

Green hydrogen can enable the integration of different energy sectors, such as electricity, transportation, and industry. It provides a means of converting and transferring energy between sectors, creating a more flexible and interconnected energy system. For example, excess renewable electricity can be used to produce hydrogen, which can then be used to power fuel cell vehicles or feed into industrial processes.







Some of the industrial expert speakers at the events.

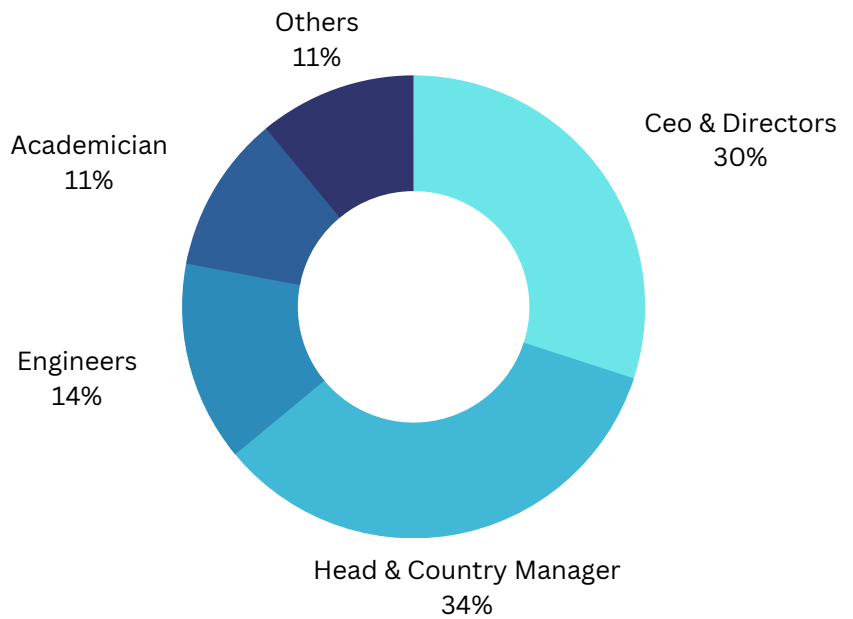


# THE Conference

I N N U M B E R S



## Job Title Highlights



This is the tabulation of the participation according to the job title rank in the AseanGh2 event this year series 2023.

The data shows the dominant job title in this event are coming from Heads & directors' category.

This is in line with our targeted projection before, this year series topics emphasized more on the policy, framework, financing method, law & guidelines before we proceed to the technical topics & audience.

Total Number of **74 Companies** registered at the events.

# WHAT HAPPEN AT THE CONFERENCE



18 Hours of learning & networking with new people



43 Expert speakers share the knowledge on the stage



18 Single speaking presentation & 7 panel discussion



6 Industrial & association partners exhibition booth



15 Association Partners & 4 Media Partners supporting us



5 Online industrial expert from Japan, Netherland, India, Singapore & Australia



MORE THEN **250** PEOPLE AT THE CONFERENCE



## Speakers Expert At The Conference





# Exhibition Foyer

## List of Exhibitors



The exhibition foyer cater selected solution providers & association partners to exhibit their product and knowledge to the audience.

## The Environment

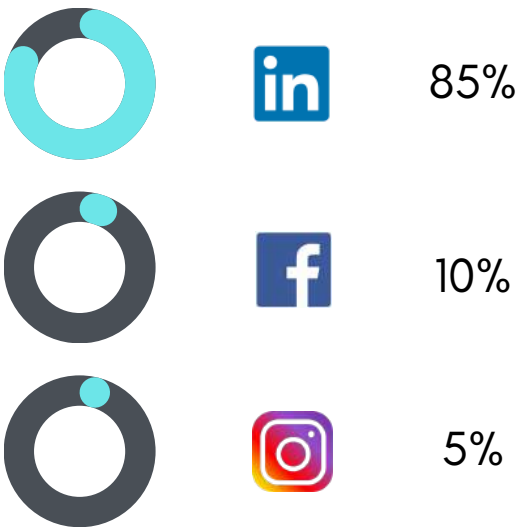


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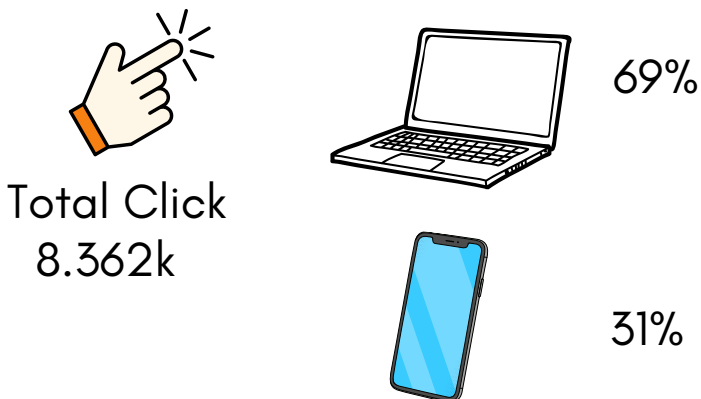
# NEWS RELEASE

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## Social Media Overview

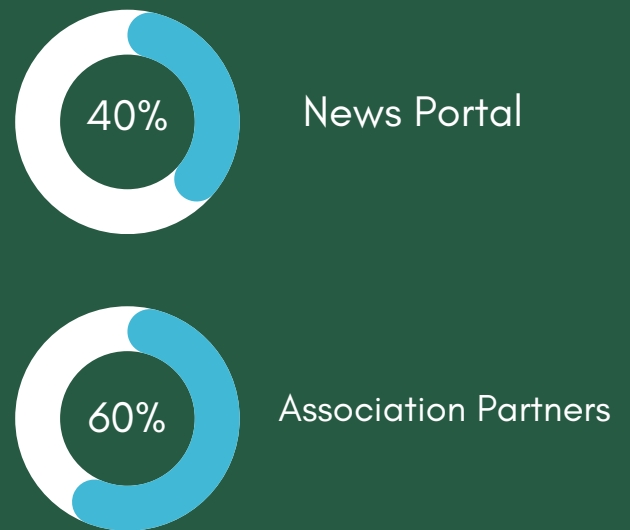


From the pattern, it is clearly stated that LinkedIn is the tools of engaging professionals people for prestige events. Most of the professionals have their own LinkedIn profile for working purpose or offer services to client.



## Media Coverage

All the articles and advertising banner of the event is produce by us in house and, we used the collaboration media & association partners to spread the news.



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# WEBSITE TRAFFIC

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# ATTENDEE LIST

ABB MALAYSIA SDN BHD  
ABL CONSULTANTS MALAYSIA SDN BHD  
ACE GASES MARKETING SDN BHD  
AXENS  
BABCOCK AND WILCOX  
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GEXCON  
GIZ EXPLORE PROJECT, INDONESIA  
GME CHEMTECH SDN BHD  
GRADIANT WATER MALAYSIA SDN BHD  
HARTALEGA NGC SDN BHD  
HASILWAN (M) SDN BHD  
HELIOSEL SDN BHD  
HYDREXIA SDN BHD  
INPEX FINANCIAL SERVICES SINGAPORE (INPEX GROUP)  
KELLOGG BROWN & ROOT ASIA PACIFIC PTE LTD  
KL-KEPONG INDUSTRIAL HOLDINGS SDN BHD  
MALAYAN BANKING BERHAD  
UNIVERSITI TEKNOLOGI PETRONAS  
UZMA ENVIRONERGY SDN BHD  
WESTPORTS MALAYSIA SDN BHD  
MALAYSIA MARINE AND HEAVY ENGINEERING SDN BHD  
MISC BERHAD  
NES GLOBAL TECHNICAL CONSULTANTS SDB BHD  
NEW ENERGY & DECARBONISATION, MISC BERHAD  
NEXANTECA (M) SDN BHD  
NEXANTECA LLC  
NEXANTECA(MALAYSIA) SDN BHD  
NGC ENERGY SDN BHD  
NIKKISO CLEAN ENERGY & INDUSTRIAL GASES (SEA) SDN BHD  
OCEANCARE CORPORATION SDN BHD  
PENANG PORT SDN BHD  
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TOPSOE SDN BHD  
TOTAL PROJECT MANAGEMENT SDN BHD  
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UNIVERSITI TEKNOLOGI MALAYSIA



Photos at the conference





WE ARE HERE

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